

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: **Google-54 (GP-064-06-US)**

Applicants: **Darrell ANDERSON, et al.**

Serial No.: **10/634,501**

Confirmation No.: **8674**

Filing Date: **August 5, 2003**

Title: **SERVING CONTENT-RELEVANT ADVERTISEMENTS WITH CLIENT-SIDE  
DEVICE SUPPORT**

Examiner: **Sana A. Al Hashemi**

Group Art Unit: **2156**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

S I R:

**INFORMATION DISCLOSURE STATEMENT**

The applicants respectfully request that the references listed on the attached PTO/SB/08A be considered in the examination of the above-identified application. A copy of each of these references, except for U.S. patents and patent application publications, is enclosed. (See the notice, "Information Disclosure Statements May Be Filed Without Copies of U.S. Patents and Published Applications in Patent Applications Filed After June 30, 2003," Pre-OG Notices (July 11, 2003).)

Please note that references DI-DL are identical to references EA-ED, respectively.

Reference EF is a Canadian Office Action from the Canadian Patent Office in counterpart Canadian Patent Application No. 2,499,807. Note that U.S. Patent No. 5,948,061 cited in reference EF is already of record (Reference BH).

Reference EG is a Decision of Rejection from the Japanese Patent Office in counterpart Japanese Patent Application No. 2005-501985. A copy of that Office Action, as well as a translation thereof, is provided. Note that Japanese Patent Application Publication No. 2001-243256 cited in reference EG as "reference 1" is already of record (Reference CC) and U.S. Patent No. 5,948,061 cited in reference EG as "reference 2" is already of record (Reference BP).

The applicants reserve the right to establish that any of the references listed on the attached PTO/SB/08A are not prior art to the above-captioned application.

Since this Information Disclosure Statement ("IDS") is being filed before receipt (and assumed mailing) of a first Office Action after the filing of a Request for Continued Examination ("RCE") on October 20, 2009, it should be considered under 37 C.F.R. § 1.97(b)(4). **Accordingly, it is believed that no fee is due.** If, however, an Office Action on the merits has been mailed after the filing of the RCE and before the filing date of this Information Disclosure Statement, the Office is authorized to charge any fee required to have the Information Disclosure Statement considered to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

Respectfully submitted,

October 21, 2009

A handwritten signature in black ink, appearing to read "John C. Pokotylo", written over a horizontal line.

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